

# simply sell solar

Do what you do best. Let us do the rest.

autarco

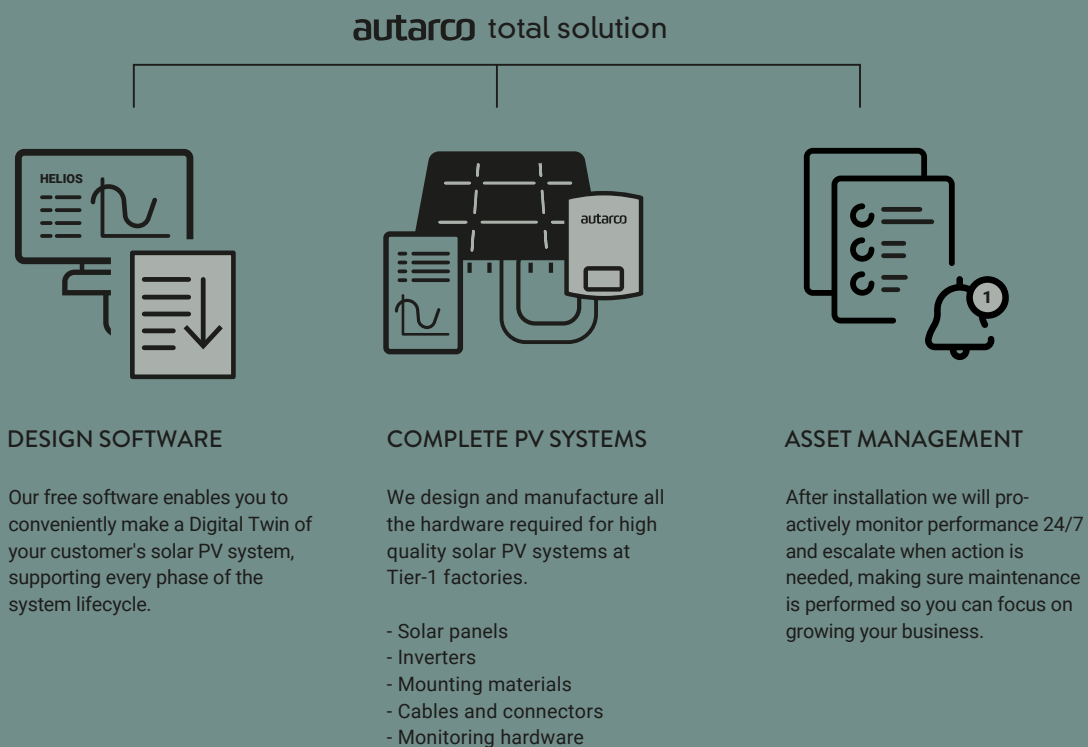
# Sell more effectively with Autarco

## One brand, one complete PV solution

The solar PV industry is moving very fast. In this industry you need to go from initial lead to getting a signature fast and efficiently while making happy customers with well performing systems that deliver you not just a good profit on the install but annual cash flows as well. We can help you with exactly that. Our one brand, one complete PV solution approach with kWh guarantee allows for very clear offers to your customer.

Our end-to-end software suite supports you during the entire PV system lifecycle, from design, sale and install down to commissioning and operational, leaving you to focus on your core value adding activities and growth whilst cashing in on each kWh guarantee sold.

Do what you do best. Let us do the rest.



# Outperform the market with Autarco

Quality is important. For you, as well as for us. Your business can only achieve the best possible success when you focus on key strengths and enjoy every moment of it. We won't tell you how to do your job, but our products and services can help you beat the market and scale rapidly. Let's join forces and grow together.

## This is what Autarco does for you

### DESIGN & OFFER

#### LEADS

We generate leads in your region through our own channels

#### SOFTWARE

Free software that supports you all the way

#### SALES TOOLS

Personalised brochures and calculations

#### ACCOUNT MANAGER

One contact for all of your questions

### SELL & BUILD

#### PRODUCTS

High quality Tier-1 products from one brand

#### TIMELY DELIVERY

All products are timely delivered at the agreed location thanks to our stock

THIS IS WHERE  
YOU DO WHAT  
YOU DO BEST!

### AFTER-SALES

#### ASSET MANAGEMENT

A full suite of free-to-use tools that make O&M as easy as possible while guaranteeing optimal performance

#### ACTIVE MONITORING

Through the kWh guarantee we remain stakeholder and will pro-actively monitor your systems

#### KWH GUARANTEE

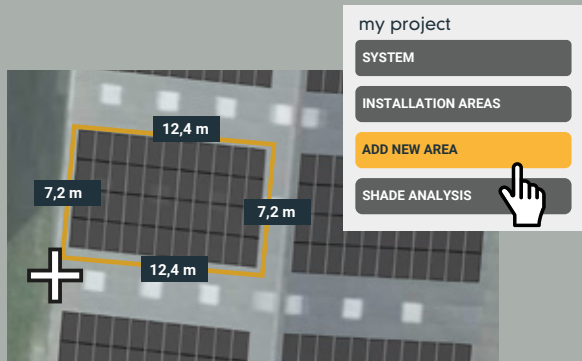
Your customers have the possibility of getting 5, 10 or 15 years of insured kWh guarantee

#### CUSTOMER SERVICE

Direct contact for errors, questions or warranty with English-speaking support based in Europe

# System design software

Go faster from lead to design to order

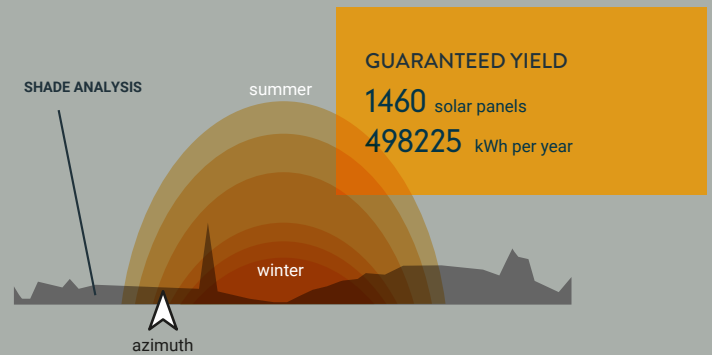


## FREE SYSTEM DESIGN SOFTWARE

Our software allows for fast and flexible module layout designs. You build a Digital Twin of what you intend to sell and based on that the software can generate a customized bill of materials, ballast plans, string plans and financial reports with ease. It also supports your business processes from site surveys to commissioning reports. The best thing; it's free to use for our Authorized Dealers.

## BANKABLE YIELD CALCULATIONS

Every PV software suite claims to make good yield calculations, but ours are truly bankable. Beyond bankable you could say because they're insured. Building the Digital Twin is made easy thanks to topographic elevation data, up-to-date aerial photos and plenty of handy tools at your fingertips. A detailed shade analysis can be made for each system enabling a customized solution for the specific roof of your customer. Our yield calculations are not just an expectation, but an insured money back guarantee.



# Asset management software

## ASSET MANAGEMENT

In addition to basic monitoring, our truly integrated platform uses the Digital Twin created and confirmed by you after install to analyse and report on system performance without any additional effort. Underperformance, issues and the need for corrective or preventive maintenance are reported to you when relevant. Task management, system history and documentation features provide all the support you need to quickly and simply execute on maintenance contracts.

If you don't want to execute O&M yourself you can still capitalize on the potential profits by offering our standard O&M packages.

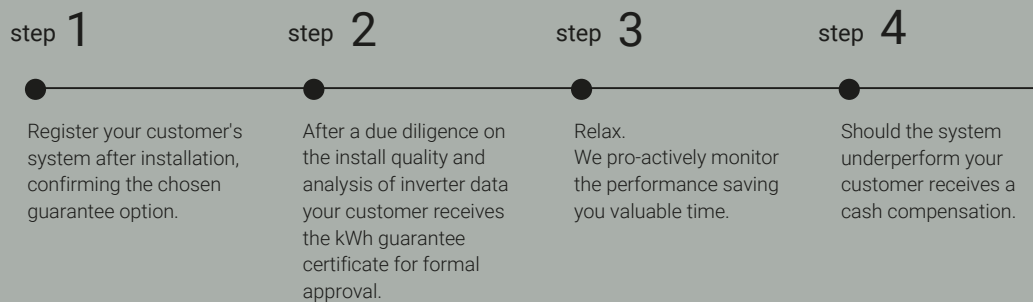
Your customers get the performance visualized via MyAutarco, available as a web portal and app for both Android and iOS.



# Give your customers a kWh guarantee



The kilowattour performance of Autarco systems is covered by a kWh guarantee, with optional premium coverage by Lloyd's of London, the world's largest insurer. Your customer will receive a cash compensation for every missed kilowattour when the system underperforms. Here's how it works.





## Risk comparison table

	Product warranty	Panel performance guarantee	Premium kWh guarantee
Brand bankruptcy	✗	✗	✓
Performance loss due to product defect	✗	✗	✓
Performance loss due to lower insolation	✗	✗	✓
Performance loss due to installation defects	✗	✗	✓
Replacement product for product defect	✓	✗	✓
Replacement product when proven lowered solar panel output	✗	✓	✓
Financial compensation for system underperformance	✗	✗	✓

## Marketing materials

As our Preferred Partner we provide you with free personalised brochures that have your story, logo and contact details. Both for your residential customers and corporate customers. Contact us today to become Authorized Dealer of Autarco and take the first steps in becoming a Preferred Partner with additional benefits. We provide. You Simply Sell Solar.

 SOLAR MADE SIMPLE  
For your residential customer

 ROCK SOLID BUSINESS CASE  
For your commercial rooftop customer

autarco

Sell more effectively with Autarco  
Become Authorized Dealer

[www.autarco.com](http://www.autarco.com)